



Specialized Market



Energy Savings Case Study

Property: Greystar

"Our experience with the Maryland Multi-Family Quick Home Energy Check-up Program has allowed us an opportunity to fund cutting edge 'green' initiatives that otherwise we would not have been able to incorporate into our developments." - Tom Spangler, Energy Manager at Procurement & Sustainability, Greystar

"By participating in Maryland's Multi-Family Quick Home Energy Checkup Program, Greystar can measure energy performance and make more informed decisions to reduce owner costs and resident complaints; leading to higher resident satisfaction and an increase in the number of referrals."

- DeeAnne McClenahan, Senior Director at Procurement & Sustainability, Greystar

Summary:

Greystar engaged with greeNEWit via our direct install energy assessment service. We retrofitted 10 Greystar properties in Maryland and delivered operational cost savings of nearly \$200,000 per quarter. We're currently assisting Greystar with a portfolio analysis to prioritize their properties that reside in Maryland, Virginia, New Jersey, California and Texas with plans to expand across the nation after completion.